

Ana Kubrusly, PhD Candidate

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Research Interests

childhood and digital media, digital well-being, big data literacy, critical digital literacies, youth-centered methodologies, disconnection studies

Education

Academic degrees

2028 NOVA University of Lisbon

PhD in Communication Sciences — Contemporary Culture and New Technologies

Dissertation Title: **Digital well-being according to youth: perceptions, strategies, and recommendations**

Advisors: Dr. Susana Batista and Dr. Lídia Marôpo

2023 NOVA University of Lisbon

Master's degree in Education Studies

Thesis Title: **Who cares about big data? An Educational Manual for Youth**

<http://hdl.handle.net/10362/168266>

Advisors: Dr. Susana Batista and Dr. Lídia Marôpo

External Examiner: Dr. Maria José Brites

2021 NOVA University of Lisbon

Bachelor's degree in Communication Sciences

Honours and Awards

2024 Travel Grant for the Youth Media Life Conference

600€

2023 Best Masters Award NOVA University of Lisbon

The Best Masters Award is a distinction given annually to the best students in each master's course at the NOVA University of Lisbon – School of Social Sciences and Humanities (NOVA FCSH).

2020 Erasmus+ Grant

1519€

This grant was a part of the Erasmus+ Programme. I received this grant to spend a semester abroad studying at Complutense University of Madrid.

Other Educational Opportunities

- 2025 **Universidade Federal Fluminense**, Brazil
Association of Internet Researchers (AoIR) Doctoral Colloquium
- 2025 **Södertörn University**, Flemingsberg, Sweden
ECREA European Media and Communication Doctoral Summer School
- 2025 **GCRYFRG Research Group**, Cotswolds, United Kingdom
Geographies of Children, Youth and Family Research Group Writing Retreat
- 2025 **NOVA University of Lisbon**, Lisbon, Portugal
NOVA Doctoral School — Healthy Writing Retreat
- 2020 **Complutense University of Madrid**, Madrid, Spain
Courses: *Comunicación y Género*
Psicología de la Comunicación
Historia del Cine
Historia del Pensamiento Político Contemporáneo

Research

Employment History

- 2024-2028 **Individual PhD Studentship**
Interdisciplinary Centre of Social Sciences (CICS.NOVA) and Polytechnic Institute of Setúbal, Lisbon, Portugal
Reference: PRT/BD/154767/2023
Funding: Portuguese Foundation for Science and Technology (FCT)
DOI: <https://doi.org/10.54499/PRT/BD/154767/2023>
- 2023-2024 **Research Assistant**
Centre for Research in Applied Communication, Culture, and New Technologies (CICANT), Lusófona University, Lisbon, Portugal
PhD Studentship awarded within the **On&Off: Atmospheres of Dis/connection** project.
Project Reference: 2022.01282.PTDC
Funding: Portuguese Foundation for Science and Technology (FCT)
PI: Dr. Ana Jorge
Co-PI: Dr. Sofia Caldeira

Research Projects

Research Funding: internal grants

- 2024-2025 **Digital Well-being: a participatory action-research project** 1900€
Polytechnic Institute of Setúbal, Lisbon, Portugal
- Funding:* Polytechnic Institute of Setúbal and Santander Pedagogical Innovation Grant
PI: Dr. Lídia Marôpo
Co-Applicants: **Ana Kubrusly** (NOVA University of Lisbon, CICS.NOVA and IPS/FCT), Dr. João Torres, Dr. João Duarte (ESE-IPS), and Dr. Susana Batista (NOVA University of Lisbon, CICS.NOVA)

Research Assistance

- 2025 **Research Assistant**
 Kids, KidTech and the Metaverse: Global childhoods in digital capitalism project
Funding: SSHRC Partnership Development Grant (€200 000)
PIs: Dr. Natalie Coulter (York University) and Dr. Rebekah Willett (University of Wisconsin–Madison)
Co-Applicants: Alison Harvey (York University), Michael Dezuanni (QUT, Australia) and Hyeon-Seon Jeong (GINUE, South Korea)
- 2022-2023 **Collaborator**
 Youth Skills project (ySKILLS)
Funding: Horizon 2020 Research & Innovation Programme (€3 188 703,50)
Grant reference: ID 870612
DOI: <http://doi.org/10.3030/870612>

International Research Visits

- 2025 **Institute for Research on Digital Literacies, (IRDL) York University**
Toronto, Canada (3-month visit)
Supervisor: Dr. Natalie Coulter
Associated Professor Communication and Media
- 2024 **School of Communication, Media and Information, Fundação Getúlio Vargas (ECMI FGV)**
Rio de Janeiro, Brazil (2-month visit)
Supervisor: Dr. Renata Tomaz
Assistant professor and undergraduate coordinator

Research Affiliations

Research Fellow — Institute for Research on Digital Literacies (York University)
 IRDL has a broad interdisciplinary approach to research and practice related to digital technologies, digital media, and digital cultures as sites of formal and informal pedagogy and learning. <https://irdl.info.yorku.ca>

Researcher — Rede Recria: Rede de Pesquisa em Comunicação, Infâncias e Adolescências
Network of Brazilian researchers based in Brazil and Portugal dedicated to studying children's and adolescents' engagements with media. <https://rederecria.com.br>

Resident Author — CriA.On: Crianças e Adolescentes Online

A platform for Portuguese-speaking researchers to share resources and knowledge about children's and adolescents' digital skills, cultures and rights with families and educators. <https://criaon.fcsh.unl.pt>

Doctoral Research Fellow — CICS.NOVA: Interdisciplinary Centre of Social Sciences

Doctoral Research Fellow — School of Education, Polytechnic Institute of Setúbal

Publications

Work in Progress

Prontazo, R. & **Kubrusly, A.** Critical, qualitative and situated: pedagogical initiatives in a datafied society. *Societies*.

Caldeira, S. P., Lamartine, C. & **Kubrusly, A.** "We go online to call them to the street:" Exploring multi-directional flows in contemporary hybrid digital feminism. *Signs*.

Forthcoming Book Chapters

Caldeira, S. P., Jorge, A. & **Kubrusly, A.** Platformised feminisms and social media ambiances. In A. Jorge & S. P. Caldeira (Eds.), *Atmospheres and Digital Media: Connection and Disconnection across Everyday Life*. Bristol University Press.

Jorge, A., Neto, F. **Kubrusly, A.** & Santos, E. Affective temporalities in pilgrimage: anticipation, presence and (pro)longing. In A. Jorge & S. P. Caldeira (Eds.), *Atmospheres and Digital Media: Connection and Disconnection across Everyday Life*. Bristol University Press.

Refereed Journal Articles

- 2025 **Kubrusly, A.** Recursos Práticos para o Bem-Estar Digital Juvenil: Temas e Estratégias. *Mediações*, 13(1), 35–49. <https://doi.org/10.60546/mo.v13i1.433>
- 2025 Caldeira, S. P., Jorge, A., & **Kubrusly, A.** "How Can You Be a Feminist if You're Always Online?" Online Activisms, Ambivalence, and Dis/Connection. *Television & New Media*, 26(4), 399–420. <https://doi.org/10.1177/15274764241281693>
- 2024 Marôpo, L., Torres, J., Grácio, J., Senos, S. Loureiro, M. J., **Kubrusly, A.** As culturas digitais infantojuvenis ocupam a escola: a visão dos professores. *Estudo em Comunicação*, 39(2), 60–77. <http://doi.org/10.25768/1646-4974n39v2a04>
- 2024 **Kubrusly, A.**, Marôpo, L., & Batista, S. Big data literacy for youth: an intervention agenda. *Revista de Comunicação e Linguagens*, 60, 114–137. <https://doi.org/10.34619/jvda-wgve>

- 2023 Matos, T., **Kubrusly, A.**, & Batista, S. Participação política online e competências digitais: um estudo de caso com jovens universitários. *Medi@ções*, 11(2), 145–163. <https://doi.org/10.60546/mo.v11i2.391>
- 2023 **Kubrusly, A.** Bem-estar digital, crianças e jovens: perspectivas para além da patologização. *Pós-Limiar*, 6. <https://doi.org/10.24220/2595-9557v6a2023e7005>

Reports

- 2024 Ponte, C., Batista, S., Marôpo, L., Castro, T., **Kubrusly, A.**, Garcia, M. & Matos, T. Literacias digitais de adolescentes portugueses. *Faculdade de Ciências Sociais e Humanas, Universidade NOVA de Lisboa*. <https://doi.org/10.34619/vtu0-ck7v>

Published Conference Proceedings

- 2025 Jorge, A., & **Kubrusly, A.** Affective temporalities on social media: world youth day 2023. *AolR Selected Papers of Internet Research*. <https://doi.org/10.5210/spir.v2024i0.13967>
- 2025 Marôpo, L., **Kubrusly, A.**, & Batista, S. Bem-estar digital: uma investigação-ação participativa. In S. Pereira & D. Brandão (Eds.), *Congresso bYou Crianças, jovens e media: vidas (des)ligadas?* pp.18. CECS. https://www.byou.ics.uminho.pt/wp-content/uploads/2025/01/Congresso_bYou_LivroResumos.pdf
- 2023 **Kubrusly, A.**, Batista, S., & Marôpo, L. Literacia do Big Data: uma revisão sistemática da bibliografia e diretrizes para futuras investigações. In F. Bonacho (Eds.), *VI Congresso literacia, media e cidadania transição digital e políticas*, pp.139-168. Públicas. IPL. <https://doi.org/10.34629/ipl.sp.ebook.005>

Conference Presentations

- 2025 Caldeira, S. P. & **Kubrusly, A.** *Navigating ambient toxicity in platformised feminist practices*. AolR Conference, Niterói, Brazil.
- 2025 **Kubrusly, A.** *From datafication to digital well-being: a missing link in educational resources*. Emerging Research on Datafied Living Conference, Copenhagen, Denmark.
- 2025 **Kubrusly, A.**, Caldeira, S. P., & Lamartine, C. *Dis/connected feminism: exploring the International Women's Day march in Portugal*. Connection: The Fifth Annual Critical Femininities Conference. Online.
- 2025 Batista, S., Urbano, C., **Kubrusly, A.**, Pappámikail, L. & Marôpo, L. *O digital na escola do futuro: narrativas utópicas e distópicas de professores em formação*. Portuguese Congress of Sociology, Azores, Portugal.
- 2025 **Kubrusly, A.**, Marôpo, L., & Batista, S. *O que é o bem-estar digital? Perspetivas de alunos do ensino secundário*. Portuguese Congress of Sociology, Azores, Portugal.
- 2025 **Kubrusly, A.** *Digital well-being according to adolescents: 'think aloud' tours and youth juries*. Youth Perspectives on Digital Media Methods Workshop. Online.

- 2025 Marôpo, L. **Kubrusly, A.**, Duarte, J., Torres, J. & Batista, S. *Bem-estar digital e inovação pedagógica: estudantes como formadores e investigadores*. 3.^a Edição do Seminário de Práticas Pedagógicas do Instituto Politécnico de Setúbal, Setúbal, Portugal.
- 2025 Jorge, A., Caldeira, S. P., & **Kubrusly, A.** *Ambiências de social media*. I Colóquio de Estudos Atmosféricos, Niterói, Brasil.
- 2025 **Kubrusly, A.** *Digital Well-being and Youth: The development of a holistic conceptual framework*. Interrogating the Lifeworld: Critical Futures and Ways of Being, Toronto, Canada.
- 2024 **Kubrusly, A.**, Marôpo, L. & Batista, S. *Big data literacy for high schoolers: An action research initiative implemented with undergraduate students*. Developing Digital Literacies in Algorithmic Cultures ECREA24 Post-Conference Webinar, Online.
- 2024 Marôpo, L. Batista, S. & **Kubrusly, A.** *Digital literacy: An analysis of teachers' perspectives in Portugal based on the ySKILLS conceptual*. ECREA Communication & social (dis)order, Ljubljana, Slovenia.
- 2024 **Kubrusly, A.** *Digital Well-being: The Importance of Children's Perspectives*. Designing for Children's Rights and Digital Wellbeing: An Agenda for Research, Policy and Practice Workshop at the ACM International Design and Children Conference, Delft, Netherlands. <https://drive.google.com/file/d/1qK5mqnIP9gFahrTHIBKeovb0fN0hJMpc/view>
- 2024 Jorge, A., Neto, F., & **Kubrusly, A.** *Digital paths: digital media in pilgrimages to Santiago and World Youth Day*. Perpetuum mobile: trânsitos literários, culturais e linguísticos, Aveiro, Portugal.
- 2024 **Kubrusly, A.** *Big Data Literacy: an educational manual for adolescents*. Youth Media Life, Vienna, Austria.
- 2024 **Kubrusly A.** & Porfírio, F. *Representations of family well-being in the podcast "Tal Pai, Tal Panda"*. Between Digital Wellness and Hellness: Negotiations, Appropriations, and Expressions, Lisbon, Portugal.
- 2024 Porfírio, F., **Kubrusly, A.**, & Jorge, A. *Privacidade e vigilância entre famílias com crianças*. XIII Congresso da Sopcom: Comunicação, Culturas e Comunidades, Braga, Portugal.
- 2024 Marôpo, L., **Kubrusly, A.**, Torres, J., & Grácio, J. *Quando as culturas digitais infantojuvenis invadem a escola: a perspetiva dos professores*. XIII Congresso da Sopcom: Comunicação, Culturas e Comunidades, Braga, Portugal.
- 2023 **Kubrusly, A.** *Metodologias para investigar o bem-estar digital juvenil: como superar uma perspetiva individualista?*. X Jornadas Doutorais do CECS, Braga, Portugal.
- 2023 Jorge, A., Caldeira, S. P., & **Kubrusly, A.** *Negotiating On- and Offline Feminisms: Digital Activism and Small Acts of Disengagement*. Contested Visibilities: Everyday politics and online imaginaries of the body, Lisbon, Portugal.
- 2023 **Kubrusly, A.**, Caldeira, S. P., & Jorge, A. *Online feminist activisms and affective ambiances of dis/connectivity*. Temporary Working Group Affect, Emotion & Media: Interdisciplinary Approaches to Affect and Emotion Research in Media and Communication Studies, Copenhagen, Denmark.

- 2023 **Kubrusly, A.** *Youth and big data literacy: a scoping literature review*. Presented at Arts and Humanities in Digital Transition, Lisbon, Portugal.
- 2023 **Kubrusly, A.** *Bem-estar digital, crianças e jovens: perspectivas para além da patologização*. XII Congresso Português de Sociologia, Coimbra, Portugal.
- 2023 Matos, T., **Kubrusly, A.**, & Batista, S. *Jovens universitários e participação política online: as competências digitais importam?* Presented at XII Congresso Português de Sociologia, Coimbra, Portugal.

Unrefereed Publications

- 2022 **Kubrusly, A.** *Adolescentes e bem-estar digital*. CriA.On.
<https://criaon.fcsh.unl.pt/artigo/adolescentes-e-bem-estar-digital/>
- 2022 **Kubrusly, A.** *Infância e Cultura da Vigilância Íntima*. CriA.On.
<https://criaon.fcsh.unl.pt/artigo/infancia-e-cultura-da-vigilancia-intima/>

Educational Resources

- 2025 **Kubrusly, A.** & Matos, T. *Operação: Pegadas Digitais*. CriA.On.
<https://criaon.fcsh.unl.pt/wp-content/uploads/2025/05/Operacao-Pegadas-digitais.pptx.pdf>
- 2025 **Kubrusly, A.** & Matos, T. *Operação: Os Dados estão Lançados*. CriA.On.
<https://criaon.fcsh.unl.pt/wp-content/uploads/2025/05/Operacao-Pegadas-digitais.pptx.pdf>

Invited Research Talks

Keynotes

- 2025 **Youth Digital Well-being: gaps between theory and practice**
'Entre a Escola e o Ecrã' — Erasmus+ ASAP – A Systemic Approach to Social Media and Pre-Adolescents Conference
 Polytechnic Institute of Management and Technology, Gaia, Portugal

Guest Speaking

- 2023 **Quem se importa com o big data? Um manual para a literacia digital de jovens**
I Colóquio Internacional Artes, Educação e Tecnologias
 Hosted by CICS.NOVA, State University of Rio de Janeiro, and Estácio de Sá University Online

Teaching Experience

Course Teaching

2023 – 2024 **Teaching Assistant**
 School of Education, Polytechnic Institute of Setúbal, Portugal
Course: (01100189) Educação para os Media e Gestão da Informação

Guest Lectures

2025 **York University, Canada**
Course: (CMDS 2150) Introduction to Research Methods in Communication and Media Studies
Lecture title: Dis/connected Methodologies: Making Sense of Online and Offline Data

2025 **Brock University, Canada**
Course: (CHYS 3V94) Children's Participation
Lecture title: Youth and Digital Political Participation

2024 **Fundação Getúlio Vargas, Brazil**
Course: Comunicação e Cultura Digital
Lecture title: Literacias Digitais: Como educar para as tecnologias digitais?

2024 **Polytechnic Institute of Setúbal, Portugal**
Course: (SIESE12) Children, Youth and Media
Lecture title: Youth and Digital Well-being

Professional Service

Event Organization

2025 **Methods Workshop: Youth Perspectives on Digital Media**
 Project Lead
 Online
 Organized in partnership with Dr. Natalie Coulter and attended by 56 people.

Conference Chair

2025 **Conference Chair**
 Connection: The Fifth Annual Critical Femininities Conference
 Online

2024 **Conference Chair**
 On&Off: Atmospheres of connection and disconnection from digital media conference
 Lusófona University, Lisbon, Portugal

Academic Volunteering

- 2025 **Emerging Research on Datafied Living Conference**
Centre for Tracking and Society (CTS), University of Copenhagen, Denmark
- 2023 **Arts and Humanities in Digital Transition**
ICNOVA – NOVA University of Lisbon, Portugal